

From: [Kelly Peckham](#)
To: [Gray, David](#)
Subject: Re: Discovery Channel Canada interest in a feature
Date: Tuesday, September 19, 2017 7:42:12 AM
Attachments: [PastedGraphic-2.tiff](#)

That's wonderful David. The key to our request would be to see the aircraft in active deployment, maintaining all confidentiality of data, of course. We look forward to hearing back from you.

All the best,

Kelly



Kelly Peckham
Wide Eye Television Inc.
519-520-3470
wideeyetelevision@gmail.com

On Sep 19, 2017, at 8:39 AM, Gray, David <gray.david@epa.gov> wrote:

Good Morning Kelly,

Apologies for the delay in getting back with you. Our efforts have remained focused on response and recovery efforts for Texans impacted by the hurricane. We couldn't re-direct the ASPECT from its mission to evaluate air quality along the heavily industrialized Houston ship channel. That said – ASPECT has completed its mission in support of the state of Texas hurricane response and we can now consider your proposal. The aircraft is stationed in north Texas near Addison. Let me get with our team to see what makes sense and we can discuss next steps.

David

From: Kelly Peckham [<mailto:wideeyetelevision@gmail.com>]
Sent: Tuesday, September 19, 2017 7:15 AM
To: Hubbard, Joseph <Hubbard.Joseph@epa.gov>; Gray, David <gray.david@epa.gov>
Subject: Re: Discovery Channel Canada interest in a feature

Good morning gentlemen,
I'm writing to follow up on this request from Sept. 13th regarding our interest in producing a feature about the ASPECT aircraft and its mission in the wake of Hurricane Harvey. Could you please confirm receipt of this request and let me know if you have any updates?
Thanks very much,
Kelly Peckham
<image001.png>

Kelly Peckham
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On Sep 13, 2017, at 3:33 PM, Kelly Peckham
<wideeyetelevision@gmail.com> wrote:

Hi Joseph, as discussed, I'm a features producer with Discovery Channel Canada on a show called Daily Planet. We're the world's only science and tech television show that airs for an hour each weeknight and the flagship program of Discovery Channel here.

We're interested in doing a 5-6 minute feature about the ASPECT aircraft and its current mission in the wake of Hurricane Harvey. I know from conversations with Rice University's Public Affairs folks and reports in other media that there are huge concerns about contamination in the wake of the floods in Houston. This would be the backdrop for a feature about the technology and the important mission your teams are undertaking.

We'd need to spend a day with the team, film them in action, learn about their mission and load GoPro cameras onto the plane to capture the action in the air while we film with scientists on the ground. We'd need to have key characters involved who could tell us about the gear, the mission and the importance/results of what is happening with the aircraft. I think with the footage we could obtain day-of and access to the existing footage of the aircraft flying and working, we could do an excellent feature about the program.

I'm including a link to a segment we filmed in the aftermath of the flooding we had in Alberta a few years ago. It will give you a good sense of what our features look like and the importance of strong

characters and great technology to make our stories sing. Please see the link immediately below:

<http://review.bellmedia.ca/view/162067663>

We would like to move on this as soon as possible. It's important work and really interesting technology we'd like to share with our audience. If we can obtain approvals, I'd need your guidance as to the best people to speak with to line this up and profile in the story.

Thanks in advance for your consideration and all the best,
Kelly Peckham

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